

## **Privacy Policy**

This Privacy Policy sets out the data processing practices carried out through the use of the Internet and any other electronic communications networks by Blue2 Digital Ltd. If you have any requests concerning your personal information or any queries with regard to these practices please contact; FAO Digital Director at info@blue2.co.uk. Please note that all data thus captured will be used and held in accordance with the requirements of the Data Protection Act 1998.

### **Information collected**

We collect information from visitors to this website for statistical gathering only.

We collect your details when you email us with an enquiry.

In addition to the above, we collect information automatically about your visit to our website. Please see our Cookies Section for more details.

### **Use of personal information**

We process personal information collected via this website for the purposes of:

- Providing information about products and services
- Providing our services
- Dealing with your enquiries and requests
- Fundraising

### **Data Capture Information**

We will send you information according to the requests submitted by you to us. If you would like to stop us from contacting you, please email us at info@blue2.co.uk, or call us on 01382 223111. Alternatively you can also write to us at Digital Director, Blue2 Digital, Avian House, 87 Brook Street, Broughty Ferry, Dundee, DD5 1DJ

### **Marketing**

Please note that your information may be used to send you details of the products and services that we offer that we feel are likely to be of interest to you.

If at any point you would like to opt-out of receiving communications from us, or would like to change the channels (such as email or post) that we use to contact you, please contact Digital Director at info@blue2.co.uk. You can also write to Digital Director, Blue2 Digital, Avian House, 87 Brook Street, Broughty Ferry, Dundee, DD5 1DJ.

### **Disclosures**

We will not share your data with third parties unless we are obliged to disclose personal data by law, or the disclosure is 'necessary' for purposes of national security, taxation and criminal investigation, or we have your consent.

### **Other websites**

Our website may contain links to other websites that are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect information from you that will be used by them in accordance with their privacy policy, which may differ from ours.

### **Subject access requests**

You have the right to see what personal data we hold about you. To obtain a copy of the personal information we hold about you, please write to us at Digital Director, Blue2 Digital, Avian House, 87 Brook Street, Broughty Ferry, Dundee, DD5 1DJ. Please note that we reserve the right to charge a fee of up to £10 for any such request.

### **Internet-based transfers**

Given that the Internet is a global environment, using it to collect and process personal data necessarily involves the transmission of data on an international basis. This means for instance that data you pass to us may be processed outside the European Economic Area, although the data will always be held securely and in line with the requirements of UK data protection legislation. By communicating electronically with us, you acknowledge and agree to our processing of personal data in this way.

### **Use of cookies**

A cookie is a small piece of information sent by a web server to a web browser, which enables the server to collect information from the browser. Find out more about cookies on [www.allaboutcookies.org](http://www.allaboutcookies.org).

We use cookies to identify you when you visit this website and to keep track of your browsing patterns and build up a demographic profile.

Most browsers will allow you to turn off cookies. If you want to know how to do this please look at the menu on your browser, or look at the instruction on [www.allaboutcookies.org](http://www.allaboutcookies.org). Please note however that turning off cookies will restrict your use of our website.

By continuing to use this site you are agreeing to the use of cookies as detailed above.

### **Amendments**

Please note that this privacy policy is subject to change from time to time. It was last reviewed in April 2015.